



Personnel

- Breeders: Jim Bagdasarian and Travis Stegmeir
- Breeding Associate: Nick Pinkerton
- Huge support from all of LCN!!!









History and Focus

- Program started in 2000 by Jim Bagdasarian
- Focus
 - Flavor
 - Production
 - Fruit quality
 - Pathogen tolerance



















Breeding Process

We grow/evaluate ~10,000 seedlings a year





Breeding Process

- Seed germinated after crosses completed
- Seedlings are transplanted and allowed to grow in the greenhouse until spring
- Seedlings transplanted to the nursery to allow growth/runnering
- In fall, two clones of each seedling are dug and planted in two locations in fruiting fields
 - Oxnard
 - Watsonville



Breeding Process

- Selections made in fruiting field
- Stock of selected varieties are planted at high elevation for numbers increase to provide 20 plant plots in our 5 locations
- Superior advanced selections are increased and planted in larger numbers



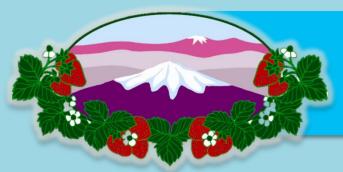


California Nurseries



- Macdoel
- Shastina
- Manteca





California test plots



- Watsonville (2)
 - Advanced selections
 - Seedlings and advanced selections
- Santa Maria
 - Advanced selections
- Oxnard
 - Seedlings and advanced selections
- Irvine
 - Advanced selections



Other test locations

Select material also trialed in other locations:

- US locations:
 - Florida
 - North Carolina
- Canada
- Mexico
- China





LCB Releases

- 7 releases
 - Sweet Ann (2012)
 - Scarlet (2014)
 - Lucia (Louie*) (2014)
 - Ruby June (Haley*) (2014)
 - Sangria (2018)
 - Emilia (2018)
 - Camila (2018)



^{*}European patents required different names



Sweet Ann

- Plant Characteristics
 - Day neutral
 - High vigor plant
 - Open architecture
 - Low runner production
- Fruit Quality
 - Large (31 g avg*)
 - Excellent flavor
 - Long, conic fruit
 - Medium firm
 - Medium red color
 - Tip to top ripening pattern
 - High yielding (2001 g/plant*)





*Watsonville 2017



Scarlet

- Plant Characteristics
 - Short day
 - Medium/high plant vigor
 - Slightly dense architecture
 - Low runner production
- Fruit Quality
 - Firm
 - Great flavor
 - Large size (Avg. 27g*)
 - Conic shape with few creases
 - Lighter red color
 - High yielding (1458 g/plant*)







Lucia

- Plant Characteristics
 - Short day
 - Medium/high plant vigor
 - Open architecture
 - Low runner production
- Fruit Quality
 - Medium firm
 - Good flavor
 - Light red color
 - Uniformly conic
 - Med/large size (avg. 25g*)
 - High yielding (1582 g/plant*)







Ruby June

- Plant Characteristics
 - Short day
 - Moderate vigor
 - Moderate runner production
 - Short compact architecture
- Fruit Quality
 - Exceptional flavor
 - Full red color
 - Medium firm
 - Conic with few creases
 - Medium size (Avg. 23g*)
 - High yielding (Avg. 1595 g/plant*)







Sangria

- Plant Characteristics
 - Short day
 - Partially open architecture
 - Moderate vigor
 - Low runner production
- Fruit Quality
 - Moderate firmness
 - Good flavor
 - Full red color
 - Conic shape
 - Large size (Avg. 24g*)
 - High yielding (Avg. 1505 g/plant*)







Emilia

- Plant Characteristics
 - Short day
 - High vigor
 - Slightly dense architecture
 - Low runner production
- Fruit Quality
 - Firm
 - Good flavor
 - Long conic shape
 - Light red color
 - Large size (Avg. 29g*)
 - High yielding (Avg. 1626 g/plant*)







Camila

- Plant Characteristics
 - Short day
 - High vigor
 - Slightly dense architecture
 - Low runner production
- Fruit Quality
 - Firm
 - Good flavor
 - Long conic shape
 - Light red color
 - Med/Large fruit (Avg. 23g*)
 - High yielding (Avg. 1855 g/plant*)





Disease trials (Vert.)

Verticillium wilt

- Sweet Ann
 - 13.75% mortality¹
- Scarlet
 - 22.5% mortality¹
- Lucia
 - 27.5% mortality¹
- Ruby June
 - 35.4% mortality¹
- Sangria
 - 47.5% mortality¹
- Emilia
 - 41.3% mortality¹
- Camila
 - 27.5% mortality¹

- San Andreas
 - 8.3% mortality¹
- Fronteras
 - 17.5% mortality¹
- Monterey
 - 26.2% mortality¹
- Festival
 - 61.7% mortality¹



Disease trials (Mac.)

Macrophomina

- Sweet Ann
 - 68.8% mortality¹
- Scarlet
 - 74.6% mortality¹
- Lucia
 - 56.9% mortality¹
- Ruby June
 - 89.9% mortality¹
- Sangria
 - 52.5% mortality¹
- Emilia
 - 46.3% mortality¹
- Camila
 - 60.0% mortality¹

- San Andreas
 - 26.6% Mortality¹
- Fronteras
 - 40.3% Mortality¹
- Monterey
 - 69.1% Mortality¹
- Festival
 - 81.5% Mortality¹

